



VAIS has entered into a wonderful collaboration with a new corporate partner – **Firestorm** - with great benefits for Virginia independent schools with regard to preparedness and crisis management. Please see below the list of amazing benefits for VAIS schools including the School Preparedness Assessment where schools can get an assessment (a \$1500 value!). Also, go to the VAIS website, www.vais.org and click on the Firestorm logo to learn more about the company.

Here is the list of benefits:

- **Webinars** – The monthly webinar series will explore one aspect of school preparedness in depth. The kick-off webinar on 10/19 will explore “When your First Crisis is your Crisis Manager’s First Crisis.” All webinars will be recorded and can be accessed at any time by any member school via our website (and yours if you are interested in posting the recordings).
- **Crisis Response / Management Panel** – We will establish a panel of experts specifically for your member schools to provide a one-hour, no cost consultation to those schools experiencing or recovering from a crisis. In a crisis, schools already come to the association for help. They need to know “*What should I do?*” In conjunction with support from the association, those schools will also need services that focus on the human, operational, reputational, and financial impacts. Firestorm provides this crisis management decision support.
- **School Preparedness Assessment** – Firestorm’s Self-Assessments utilize diagnostic tools that provide an in-depth evaluation of an organization’s preparedness. It measures current performance levels, assesses preparedness against the models for School Violence or Continuity Programs, and identifies the most cost-effective improvements. Firestorm’s Self-Assessments establish baselines and set up process improvement metrics to ensure the best possible return on the resources invested in planning. *We are waiving the \$1,500 cost for all member schools.*
- **Crisis Coach Workshops** – We have created an onsite, no cost, 2.5 hour, interactive crisis management workshop that can be sponsored by VAIS in benefit of your members when the time is right. We will also wave all speaking fees associated with presenting varying topics at meetings and conferences.